

CITY OF MAULDIN

One Mauldin: A Community Celebration

SPONSORSHIP OPPORTUNITIES

ONE MAULDIN

Thursday, April 9 | 6 to 9 p.m.

Mauldin Cultural Center outdoor amphitheater

ABOUT EVENT

"One Mauldin" is an event designed to bring our entire community together for a night of connection, celebration and fun. It will also mark the official unveiling of the City of Mauldin's new logo, representing our shared vision and future. The evening will feature a live performance by The Mighty Kicks, food trucks, a Kids Zone with children's activities, new City-branded swag and giveaways, and community fellowship and engagement.

SPONSOR VALUE

"One Mauldin" is a historic event that combines a brand reveal with a community celebration, bringing together a diverse array of demographics and stakeholders to engage with all things Mauldin. This event offers sponsors a unique opportunity for broad marketing exposure, enhanced onsite visibility and high-impact connection.

SPONSORSHIP LEVELS

PRESENTING	$4,000
SUPPORTING	$2,000
KIDS ZONE	$1,500
CONTRIBUTING	$1,000

COMMUNITY REACH

1,000-1,500

EXPECTED ATTENDANCE

MARKETING REACH

Sustained multi-channel visibility leading up to the event.



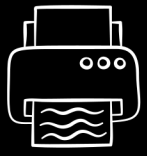
Social Campaigns



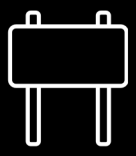
Digital Advertising



Email Marketing



Print Materials



Public Displays



In-Venue Presence

ONE MAULDIN
Sponsorship Levels

Presenting Sponsor | $4,000 | *1 available*

- Speaking opportunity onstage by representative of company
- "Presented by" on all marketing materials
- Company logo on event signage
- Company logo on marketing materials
- Vendor opportunity at event - *materials & setup provided by sponsor*

Supporting Sponsor | $2,000 | *1 available*

- Sponsor recognition onstage by name
- Company listed as sponsor on marketing materials
- Company logo on sponsor signage
- Vendor opportunity at event - *materials & setup provided by sponsor*

Kids Zone Sponsor | $1,500 | *1 available*

- Company listed as Kids Zone sponsor in marketing materials
- Company listed on zone signage
- Vendor opportunity at event - *materials & setup provided by sponsor*

Contributing Sponsor | $1,000 | *Multiple available*

- Company listed as sponsor on website, press release and sponsor signage
- Vendor opportunity at event - *materials & setup provided by sponsor*

CITY OF MAULDIN
+
MAULDIN CULTURAL CENTER

- Combined **40,000+** social media followers (Facebook, Instagram, Nextdoor, Threads, X)
- Combined **21,000+** monthly unique website visitors
- Combined **12,000+** email newsletter subscribers
- Event marketing to include press release, social media posts, website posts, email newsletters, digital ads, print materials and sponsor signage.

OTHER OPPORTUNITIES

Vendor | $30 | *Multiple available*

- Space is limited. Due to the celebratory nature of this event, vendors will not be permitted to sell items. Instead, participating businesses are asked to provide information, promotional giveaways or branded swag to engage attendees and showcase their products/services.

For more information or to sign up as a sponsor or vendor, please contact Assistant City Administrator Gregory Saxton by Friday, March 13.
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