

**MINUTES
CITY OF MAULDIN
CITY COUNCIL WORKSHOP
AUGUST 7, 2025, 6:00 PM
CITY HALL – UPSTAIRS CONFERENCE ROOM
5 E. BUTLER ROAD**

Members present were Mayor Terry Merritt, Council members Carol King, Jason Kraeling, and Frank Allgood. Council member Taft Matney attended via Zoom. Councilmembers Michael Reynolds and Mark Steenback were not present.

Others present were City Administrator Seth Duncan, Assistant City Administrator Greg Saxton, and Lauren Carter, Communications Manager.

1. Call to Order- Mayor Merritt

2. City Rebranding Discussion- Assistant City Administrator Greg Saxton opened discussion. Staff from Flock and Rally went through the Branding and Marketing presentation and Council had discussion regarding proposed logo options. Flock and Rally staff were given feedback by Council and asked to modify renderings and bring back updated samples for more discussion.

3. Adjournment- Mayor Merritt adjourned the meeting at 7:35 p.m.

Respectfully Submitted,
Cindy Miller
Municipal Clerk