



ECONOMIC PLANNING & DEVELOPMENT COMMITTEE MEETING

MONDAY, JANUARY 6, 2025 | 6 PM

2nd Committee Meeting

The Committee will meet in Mauldin City Hall at 5 East Butler Road in the Council Chambers

The meeting will be available remotely through Zoom. Please visit the City's website at [https:// cityofmauldin.org/your-government/meeting-minutes-agendas/](https://cityofmauldin.org/your-government/meeting-minutes-agendas/) to access the meeting via audio and videoconferencing.

A quorum of Council will be present.

**ECONOMIC PLANNING & DEVELOPMENT COMMITTEE MEETING
JANUARY 6, 2025, 6PM
CITY HALL - COUNCIL CHAMBERS**

Committee Members: Taft Matney (Chair), Mark Steenback and Jason Kraeling

- | | |
|---|--------------------|
| 1. <u>Call to Order</u> | Chairperson Matney |
| 2. <u>Public Comment</u> | Chairperson Matney |
| 3. <u>Reading and Approval of Minutes</u> | Chairperson Matney |
| a. Economic Development Committee
Minutes December 2, 2024 [Pages 3-5] | |
| 4. <u>Reports or Communications from City Officers</u> | Chairperson Matney |
| a. City Administrator Seth Duncan | |
| 5. <u>Unfinished Business</u> | Chairperson Matney |
| There is no unfinished business. | |
| 6. <u>New Business</u> | Chairperson Matney |
| a. Discussion: Amphitheater Stage Cover [Pages 6-9] | |
| b. PARD Grant Acceptance- Mauldin Amphitheater [Pages 10-13] | |
| c. A-Tax Grant Recommendations [Pages 14-24] | |
| 7. <u>Public Comment</u> | |
| 8. <u>Committee Concerns</u> | Chairperson Matney |
| 9. <u>Adjournment</u> | Chairperson Matney |
| | Chairperson Matney |

MINUTES
ECONOMIC PLANNING & DEVELOPMENT COMMITTEE MEETING
DECEMBER 2, 2024, 6PM
CITY HALL - COUNCIL CHAMBERS
5 E. BUTLER ROAD
2nd committee meeting

Committee Members present: Taft Matney (Chair), Mark Steenback and Jason Kraeling
Others present: City Administrator Seth Duncan

1. Call to Order- Chairman Matney

2. Public Comment- None

3. Reading and Approval of Minutes

a. Economic Development Committee Minutes November 4, 2024

Motion: Councilman Steenback made a motion to approve the minutes with Councilman Kraeling seconding.

Vote: The vote was unanimous (3-0).

4. Reports or Communications from City Officers

a. City Administrator Seth Duncan

Mr. Duncan reported that Greenlink is making improvements to its bus stops and shelters.

Good progress has been made on City Center Village. Townhomes are coming out of the ground. Work is picking up at the pickle yard. The old sheet metal is being removed from the building. Duke is finishing up the last part of their utility relocation now. All utility relocations from Duke and AT&T should be done by the end of December. Streetscaping should be completed by end of January, or the first of February.

Due diligence continues on the stadium project. The parking plan is expected by December 20th.

5. Unfinished Business- There is no unfinished business.

6. New Business

a. Discussion on Cultural Center Theater

The Mauldin Cultural Center is home to the Mauldin Theatre Company, the city's in-house theatre program and funded primary through the City of Mauldin. The Mauldin Theatre Company is setting ambitious goals for the upcoming season, building upon the

extraordinary success, which included winning Best of the Upstate for Community Theatre and experiencing rapid growth in community and performer interest.

The Theatre will focus on maintaining artistic excellence, expanding community engagement, enhancing youth programming, ensuring financial sustainability, and fostering a diverse and inclusive environment.

Through continued growth and innovation, the Mauldin Theatre Company is committed to making a lasting impact on the arts scene in the Upstate region

Separation of Mauldin Theatre Company and Youth Theatre:

Distinct Programming: Create separate programming for the MTC and Youth Theatre to better cater to the specific needs and interests of each group.

Educational Focus: Emphasize the educational aspects of the Youth Theatre program, providing opportunities for growth and development.

Expansion of Educational Programming:

Performance Opportunities: Increase the number and variety of performance opportunities for Youth Theatre participants throughout the year.

Wider Age Range: Cater to a wider age range within the Youth Theatre program to accommodate different skill levels and interests.

Revised Summer Camps:

Schedule Adjustment: Modify the summer camp schedule based on feedback from parent surveys and staff capabilities.

Quality Improvement: Focus on improving the overall quality and experience of the summer camps.

Expanded Opportunities: Creating a space where kids with disabilities have the opportunity to get involved with our camps and perform on-stage.

By implementing these changes, the Mauldin Theatre Company (MTC) can provide a more focused and enriching experience for both patrons and performers, while also expanding its educational offerings, financial resources, and revenue generation. Additionally, the MTC can position itself as a leader in the local arts community by offering innovative and high-quality programming.

Kristopher Parker was present and said he is excited about what is happening at the theater and is very appreciative of the relationship the theater has with the City.

7. Public Comment- None

8. Committee Concerns- None

9. Adjournment- Chairman Matney adjourned the meeting at 6:26 p.m.

Respectfully Submitted,
Cindy Miller
Municipal Clerk

ECONOMIC PLANNING & DEVELOPMENT COMMITTEE AGENDA ITEM

MEETING DATE: January 6, 2025

AGENDA ITEM: 6a

TO: Economic Planning and Development Committee
FROM: Gina McAtee, Special Projects Manager; Seth Duncan, City Administrator
SUBJECT: Discussion Regarding Amphitheater Stage Cover

DISCUSSION

The Economic Planning & Development Committee is being asked to provide feedback on whether to move forward with a steel or wood structure for the construction of the amphitheater stage cover at the Mauldin Cultural Center.

HISTORY/BACKGROUND

For over 10 years, the Mauldin Outdoor Amphitheater located at the Mauldin Cultural Center has been home to City events and festivals welcoming over 20,000 guests annually. Hosting more than 25 events per year, the amphitheater has been a catalyst for tourism in the City providing exciting and accessible experiences for guests of all ages. In September 2024, the amphitheater stage was hit by a falling tree during Hurricane Helene, destroying the stage cover and damaging the fascia of the stage. Staff are working on options to replace the stage cover which will allow for the continuation of safe and effective stage use for concerts and performances, all while elevating the overall experience for the community and tourists.

ANALYSIS or STAFF FINDINGS

The previous stage cover was a donated structure composed of wood in 2016. For the new cover, staff are looking at prefabricated options made of either steel or wood that can be constructed and installed more quickly.

Upon inspection of the damaged cover in September, staff found the structure was suffering from rot in multiple places. In addition, the wood structure did not have the load-bearing capacity to support stage rigging or to upfit it to hold speakers and lights. For the new cover, staff's preference is to move forward with a steel structure that will support rigging, incorporate basic overhead lighting, and have better long-term durability.

Staff intend to release an RFP immediately following the Committee's meeting to secure exact bids from qualified suppliers.

FISCAL IMPACT

Based on research and soft quotes, staff anticipate this project to cost an estimated \$400,000.00 to complete. Currently, the project has received \$77,738.28 through the

Parks and Recreation Development fund (PARD) and there's a recommendation to Council for an additional \$100,000.00 through the City's State Accommodations Tax Fund Grant. If approved, that would leave approximately \$222,261.72 to finish. We are seeking additional funding through various local grants, including an ask for \$30,000.00 from the County Accommodations Tax fund grant program. We are also evaluating the possibility of selling sponsorship naming rights. A full funding plan will be provided to the Committee in February upon completion of the RFP along with a recommendation.

DISCUSSION

Staff is requesting Committee guidance on whether to pursue an RFP for a wood or steel structure, or both.

ATTACHMENTS

- Supporting photos with examples of steel & wood stage covers

Supporting Photos:

1. Previous Amphitheater Stage



2. Current Stage (post storm)



3. New Stage Cover Examples – Steel Structure



New Stage Cover Examples – Steel Structure cont.



4. New Stage Cover Examples – Wood Structure





ECONOMIC PLANNING & DEVELOPMENT COMMITTEE AGENDA ITEM

MEETING DATE: January 6, 2025

AGENDA ITEM: 6b

TO: Economic Planning & Development Committee

FROM: Seth Duncan, City Administrator

SUBJECT: PARD Grant

DISCUSSION

The Economic Planning & Development Committee is being asked accept the award of a Parks and Recreation Development fund (PARD) grant from SC Department of Parks, Recreation, and Tourism.

HISTORY/BACKGROUND

The City recently applied for a PARD grant to construct a new cover for the Mauldin Amphitheater at the Mauldin Cultural Center. The grant is part of a regular distribution of PARD funds to state delegation members and is allocated to each municipality in Greenville County. Staff originally thought to bank the money for another year to tackle a larger project, but after Hurricane Helene destroyed the amphitheater cover in October, staff thought it would be better to utilize those funds to address this immediate need.

ANALYSIS or STAFF FINDINGS

Staff received notice recently of the award from PARD for the use of \$77,738.28 for the construction of a new cover for the Mauldin Amphitheater. The grant does require a local match of \$19,434.57 and will go towards a project budget of approximately \$400,000.

Staff is in the process of releasing a Request for Proposal (RFP), based upon feedback by the Committee, and will price either a wood structure (similar to before), a steel structure or both. Though the wood structure would be cheaper, the steel structure will allow the City to add rigging for sound and lights, which will enhance the overall experience. The RFP will close in late January and a recommendation will be provided to the Committee in February.

FISCAL IMPACT

Based on research and soft quotes, staff anticipate this project to cost an estimated \$400,000.00 to complete. Currently, the project has received \$77,738.28 through the Parks and Recreation Development fund (PARD) and there's a recommendation to Council for an additional \$100,000.00 through the City's Accommodations Tax Fund. If approved, that would leave approximately \$222,261.72 to finish. We are seeking additional funding through various local grants, including an ask for \$30,000.00 from the County Accommodations Tax fund, as well as considering sponsor naming rights. A full funding plan will be provided to the Committee and Council in February for

consideration.

RECOMMENDATION

Staff is recommending the acceptance of the grant and authorize the Mayor and/or City Administrator to sign any/all documents necessary to accept the award.

ATTACHMENTS

- Grant – Project Agreement

**SOUTH CAROLINA
DEPARTMENT OF PARKS, RECREATION AND TOURISM
PARK AND RECREATION DEVELOPMENT FUND
PROJECT AGREEMENT**

PROJECT NUMBER: 2025040

PROJECT NAME: Mauldin Amphitheater

PROJECT SPONSOR: City of Mauldin

PERIOD COVERED BY THIS AGREEMENT: 12/13/2024 – 12/13/2044

PROJECT SCOPE: Construct a new cover for the Mauldin Amphitheater.

BILLING PERIOD:

The project sponsor must submit billing for at least the amount indicated within the designated period(s):
12/13/2027

PROJECT COST:

State Share : \$ 77,738.28

Local Share: \$ 19,434.57

Total Cost: \$ 97,172.85

The State of South Carolina, represented by the Department of Parks, Recreation, and Tourism, (hereinafter referred to as PRT), and The Project Sponsor, mutually agree to perform this agreement in accordance with the guidelines established by PRT, and with the terms, promises, maps, and assurances attached hereto and made part of this agreement.

The State of South Carolina promises to obligate the amount of money referred to herein. The Project sponsor promises to execute the project above in accordance with the terms of this agreement.

The following special project terms and conditions were added to this agreement before it was signed by the parties involved:

- 1) The Project Sponsor agrees to operate the above described facilities in a nondiscriminatory manner with regards to race, color, creed, national origin, or handicap such that the general public is not prohibited except possibly during night hours when it might be deemed unsafe for use.
- 2) The Project Sponsor agrees to operate and maintain the above described facilities in a safe and useable manner for their intended purposes throughout the agreement period.
- 3) The Project Sponsor agrees to erect and maintain throughout the agreement period, a sign which credits the State and The Parks and Recreation Development Fund for assisting in the project.
- 4) In the event that any portion of this agreement applied to leased property, the Project Sponsor must provide PRT with an adequate lease to the subject property prior to the first billing request. And, if the lease is terminated for any reason prior to the expiration date of this agreement, the Project Sponsor agrees to relocate any improvements developed under this agreement to another site which would be open for pub

The State of South Carolina

Project Sponsor

By 

Date 12-13-24

By _____

Title _____

Date _____

Economic Planning & Development Committee

AGENDA ITEM

MEETING DATE: January 6, 2025

AGENDA ITEM: 6c

TO: Economic Planning & Development Committee

FROM: Business & Development Services Director, David C. Dyrhaug

SUBJECT: Allocation of State Accommodations Tax Special Fund

ABOUT THE STATE ACCOMMODATIONS TAX

The state imposes a 2% tax on all accommodations (i.e., stays at lodging facilities such as hotels and inns) statewide. The S.C. Department of Revenue collects this tax and distributes it back to the cities and counties based on the location where the tax was collected. The State of South Carolina provides a very specific formula for how these funds are to be used. A specified amount is assigned to the City's general fund, another specific amount is assigned to a visitor bureau or similar organization, and the remainder is assigned to a special fund for tourism-related expenditures. A municipality that receives more than \$50,000 in revenue from the state accommodations tax is required to appoint an advisory committee to make recommendations for the allocation and expenditure of the remaining funds that are assigned to this special fund.

AMOUNT OF FUNDS AVAILABLE

In the state accommodations tax special fund designated for tourism-related expenditures, the City of Mauldin currently has \$103,487.80 available. These funds are reaching the end of their availability and must be expended. The City of Mauldin has established a program to accept applications from eligible entities for the use of the funds in this special fund.

APPLICATIONS RECEIVED

After advertising for applications for the use of the funds in the special fund for tourism-related expenditures, the City of Mauldin has received two applications. These applications include the following:

PROJECT	LOCATION	AMOUNT REQUESTED
Marketing for the Mauldin Blues and Jazz Festival	Mauldin Cultural Center	\$ 3,487.80
Mauldin Cultural Center Amphitheater Stage Cover	Mauldin Cultural Center	\$100,000.00

See attached applications for more information. In both cases, the applicant meets the eligibility criteria for the assignment of these funds. And both applications represent an acceptable use of the funds as defined by state law.

ACCOMMODATIONS TAX ADVISORY COMMITTEE RECOMMENDATION

At their meeting on December 11, 2024, the Mauldin Accommodations Tax Advisory Committee reviewed both applications. The committee unanimously voted to recommend that each application be funded in the full amount requested. This includes \$3,487.80 for marketing for the Mauldin Blues and Jazz Festival and \$100,000.00 for a new stage cover at the Mauldin Cultural Center Amphitheater.

RECOMMENDED MOTION

Forward the recommendation of the Mauldin Accommodations Tax Advisory Committee to City Council with a recommendation of approval to allocate \$3,487.80 for marketing for the Mauldin Blues and Jazz Festival and \$100,000.00 for a new stage cover at the Mauldin Cultural Center Amphitheater.

ATTACHMENTS

Applications



APPLICATION MAULDIN ACCOMMODATIONS TAX GRANT PROGRAM

ORGANIZATION: Mauldin Cultural Center

Organization Type: Governmental Agency
 Non-profit Organization
 Other: _____

Federal Employee Identification Number (FEIN):
87-0448708

Address: 101 E Butler Rd

City, State, Zip: Mauldin, SC29662

Contact Name: Elizabeth Bridges

Position/Title: Event Coordinator

Contact Phone: 864.960.7299

E-mail Address: ebridges@mauldincitysc.com

NAME OF EVENT/PROJECT: Marketing for Mauldin Blues and Jazz Festival

Location of Event/Project: 101 E Butler Rd

Date(s)/Time(s) of Event/Project Completion: April 26th, 2025

Event/Project Website: mauldinculturalcenter.org

Event Type: First-time event One-time event Annual event Multiple occurrences per year

Description of Event/Project: _____

This annual event features a variety of food trucks, complete with live blues and jazz music. The marketing would be to promote tourism in Mauldin and boost attendance to this event.

Projected Attendance: 2,000

Projected # of Tourists: 300

How will you track the # of tourists? Placer.ai

Cost of Admission: \$ Free

Projected Revenue: \$ 2,321.38

Event/Project Total Budget: \$ 20,400

AMOUNT OF FUNDS REQUESTED: \$ 3,487.80

Use of Funds Requested: _____

We are requesting funding to support the marketing efforts for the Mauldin blues and Jazz Festival. Funds would be used for Social Media Campaigns, Digital Advertising and traditional advertising to bring in people from a 50+ mile radius.

Describe how the use of these funds for this event/project will promote tourism to the City of Mauldin
The fund would allow for greater marketing efforts to allow for pushes to a 50+ mile radius from the City of Mauldin. These efforts would raise awareness and interest in the Mauldin Blues and Jazz festival for groups in the described radius.



**MAULDIN ACCOMMODATIONS TAX GRANT PROGRAM
APPLICATION**

MARKETING AND PROMOTIONS

Please mark each type of media that will be used to promote this event/project

Type	Budgeted funds	Target geographic areas	# of people that will be reached beyond 50 miles
<input type="checkbox"/> Newspaper Ads			
<input checked="" type="checkbox"/> Magazine Ads	2,500	Southeast	5,000+
<input type="checkbox"/> Radio Ads			
<input type="checkbox"/> TV Ads			
<input checked="" type="checkbox"/> Social Media Ads	2,500	Southeast	10,000+
<input checked="" type="checkbox"/> Press Releases	0	Southeast	1,000+
<input type="checkbox"/> Direct Mailings			
<input type="checkbox"/> Billboards			
<input type="checkbox"/> Other: _____			

LODGING IMPACT

- Projected # of people attending the event/project who will use hotels/inns in Mauldin: 50
Projected average length of stay: 1 night
- Will you reserve a room block for this event at a hotel/inn in Mauldin? Yes No
If yes, # of rooms: n/a Hotel(s)/Inn(s): n/a
- How will you measure the impact of your event/project on hotel/inn activity in Mauldin (e.g., room block usage information, survey of hoteliers, etc.): survey
- Will you negotiate a special rate or hotel/event package to attract overnight stays? Yes No
If yes, please describe: n/a
- What marketing initiatives will you utilize to promote hotel activity for this event/project?
Marketing to those who will need to use a hotel in order to attend.

Note: Priority may be given to those events/projects able to generate overnight stays in the City of Mauldin. Applicants are encouraged to provide historical data for overnight stays generated in prior years.

SUBMITTAL CHECKLIST

Please submit the following with your completed and signed application:

- Proposed marketing plan for the event/project
- Detailed budget of all event/project expenditures
- Detailed budget listing all sources and amounts of income/revenue including, but not limited to, sales, admissions, sponsorships, contributions/donations, grants, etc.
- Letter from the IRS confirming the organization’s non-profit status
- Confirmation of non-profit organization registration with the S.C. Secretary of State’s Office
- Copy of the organization’s most recent audited financial statements (or, if an audited financial statement is not available, your most recent IRS 990 return or S.C. Secretary of State Public Charities Division Annual Financial Report)

APPLICATION DEADLINE: 2:00 P.M. on December 4, 2024

- Send a PDF copy of your application and materials to Lisa Clark at LClark@MauldinCitySC.com
- Large files that are 10 MB or more must be delivered on a USB flash drive to the Business & Development Services Office at 5 E. Butler Rd., Mauldin, SC 29662



STATEMENT OF ASSURANCES

Should this grant application be awarded, the organization named herein agrees that:

1. Financial records, support documents, statistical records, and all other records pertinent to the funds requested in this grant application shall be retained for a minimum period of three years.
2. All procurement transactions, regardless of whether negotiated or advertised and without regard to dollar value, shall be conducted in a manner to provide maximum competition.
3. Safeguards shall be established to prohibit employees or volunteers involved with the organization from using their positions for a purpose of private gain for themselves or others.
4. All expenditures must have adequate documentation.
5. All accounting records and supporting documentation shall be immediately available for inspection by the City of Mauldin upon request.
6. No person, on the basis of race, color, or national origin, shall be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under the event/project funded in whole or in part by the funds requested in this grant application.
7. Employment made by or resulting from the grant of these funds shall not discriminate against any employee or applicant on the basis of handicap, age, race, color, religion, sex, or national origin.
8. None of the funds, materials, property, or services relating to the grant of these funds shall be used for any political activity, or to further the election or defeat of any candidate for public office.
9. Failure to comply with these statements may result in a loss of funding for the project.
10. For this event/project, the organization will promote hotels/inns within the City of Mauldin.
11. A final report will be provided at the completion of the event/project. All information in the final report will be detailed as required.

I do hereby certify that the information provided in this application and the supporting materials is correct. Furthermore, I agree to the statement of assurances provided herein should my request for funds be granted. Finally, I agree to comply with the laws, requirements, and standards of the City of Mauldin and the State of South Carolina pertaining to the use of these funds.

The undersigned represents that he/she has authority to bind this organization to this application and no other signatures are needed.

By: 
Authorized Representative Signature

Printed Name: Christine Faust

Date: 12/4/2024

Title/Position: Manager / Mauldin Cultural Center

Marketing Plan for Mauldin Blues and Jazz Festival

Target Audience Research

- **Demographics:** Primarily adults aged 30+ and families, who are music enthusiasts, culture seekers, and enjoy live entertainment. They may also value scenic escapes, history, and community-oriented events.
- **Psychographics:** Seek unique experiences, cultural events, and local traditions. They are likely to enjoy a weekend getaway and appreciate high-quality music performances.

2. Marketing Goals

- Increase attendance of music lovers outside the local area (50+ miles)
- Build awareness of the festival as a must-attend event for out-of-town music lovers.
- Promote Mauldin as a destination, not just an event.

3. Key Messaging

- **The Experience:** "Discover the Mauldin Blues and Jazz Festival – Your Destination for Unforgettable Music, Food, and Southern Charm!"
- **Convenience:** "Only a short drive away for an entire weekend of world-class music, local flavor, and good vibes."
- **Weekend Getaway:** Emphasize the festival as an ideal weekend getaway with nearby accommodations, dining, and activities.

4. Tactics to Target Audiences 50+ Miles Away

A. Digital Marketing

- **Social Media Ads:** Run targeted Facebook and Instagram ad campaigns promoting the event as a weekend destination. Use location-based targeting to reach users 50+ miles away, especially in regional cities and major metro areas.
 - **Ad Content:** Highlight live performances, local businesses who will be in attendance, and second stage that feature young, local performers.
 - **Call to Action:** "Join us at the Mauldin Cultural Center Amphitheater for live music, food trucks, beer garden, kids activities and more!"

- **Google Ads:** Run paid search ads targeting keywords such as “Blues and Jazz Festival,” “Music festivals near [target cities],” and “Weekend getaways near [target city].”
- **Email Campaigns:** Create a segmented email list targeting people who have attended similar events in nearby areas

B. Website Optimization

- **Festival Season Section:** Add a dedicated Blues & Jazz section on the Cultural Center website with information on the festival lineup, food and beverage, and activities for the younger kids

C. Social Media Campaigns

- **Instagram & Facebook Stories/Posts:** Create a storytelling approach to highlight behind-the-scenes footage and each performer to create excitement about each act
- **Hashtags:** Develop a custom hashtag for attendees to use (#Blues&Jazz, #MauldinBlues&Jazz, #Blues&JazzFestival) and encourage attendees to post their experiences.

D. Press & Public Relations

- **Press Releases:** Send press releases to regional newspapers, magazines, and event calendars focusing on cities 50+ miles away. Emphasize the uniqueness of the Mauldin Blues and Jazz Festival as an exciting destination.
- **Radio Ads:** work with local radio stations to run 30-sec ads to promote the festival

5. On-the-Ground Promotion

- **Regional Billboard Campaign:** Advertise on billboards in high-traffic areas leading to Mauldin, emphasizing the event and its unique appeal as a destination.
- **Local Event Listings:** Get the festival listed in regional event calendars, magazines, and newspapers in areas 50+ miles away.
- **Magazine Ads:** Advertise through magazine print publications focusing on the arts and areas 50+ miles away. Grab the attention of those who might not know a lot about Mauldin or the Blues & Jazz festival, so they’re enticed to make the trip.

6. Transportation & Accessibility

- **Parking Services:** inform attendees beforehand where they can park to make their experience less stressful and easier to enjoy

7. Post-Event Engagement

- **Photo & Video Highlights:** Share a collection of the best photos and videos from the festival across all social media platforms

8. Measurement and Adjustments

- Track the success of digital campaigns (ad performance, clicks, engagement, conversion rates) and adjust targeting and messaging accordingly.
- Track the data where attendees went before/after the event to adjust marketing efforts for the next year

Mauldin Blues & Jazz Festival

April 26, 2025

Updated: 12.4.2025

EVENTS INCOME/EXPENSE

INCOME

Category	Description	Bdgt Amt	Bdgt Sub	Actual	Actual Sub
Tshirt Sales					
Shirt cost =	Tickets - Saturday	\$500.00		\$0.00	
	Credit Card Sales via Square				
	Cash Sales-				
			\$500.00		\$0.00
Grants & Sponsorships					
	Presenting Sponsor (\$6,000)	\$0.00		\$0.00	
	Stage Sponsor (\$3,000)	\$0.00		\$0.00	
	Event/Supporting Sponsor (\$1,000)	\$0.00			
	Event/Supporting Sponsor (\$1,000)	\$0.00		\$0.00	
			\$0.00		\$0.00
TOTAL INCOME		\$500.00	\$500.00	\$0.00	\$0.00

EXPENSES

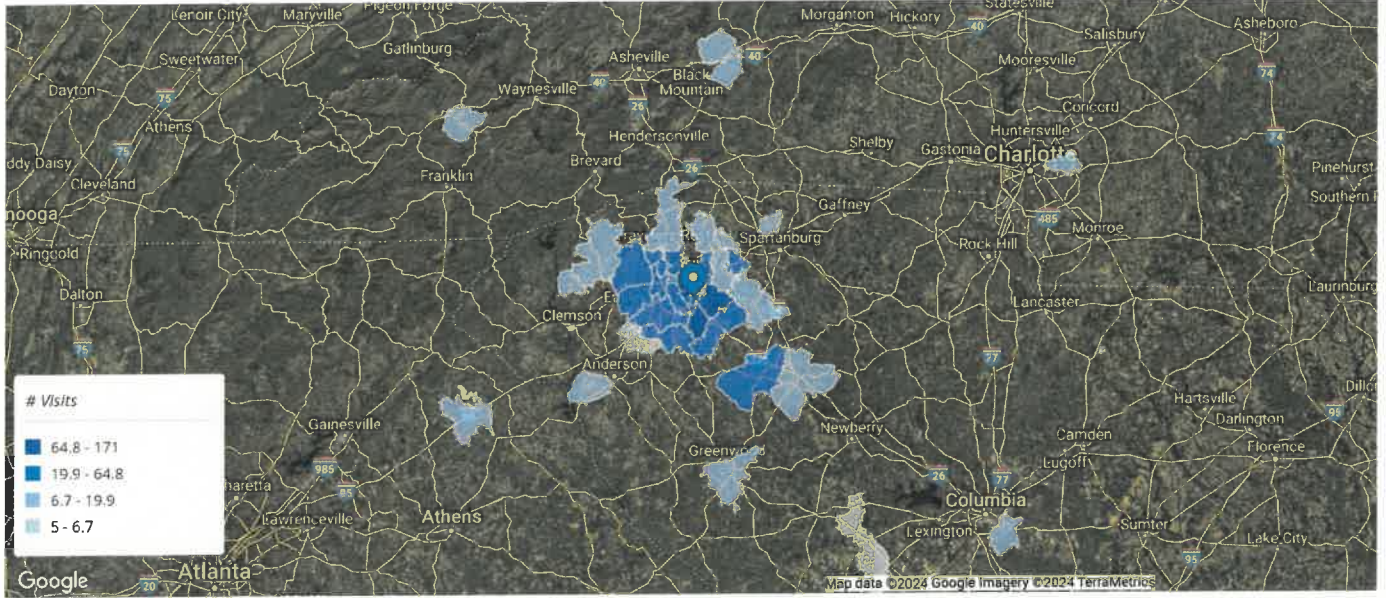
Category	Description	Bdgt Amt	Bdgt Sub	Actual	Actual Sub
Entertainment					
	Musician Fees	\$10,000.00		\$0.00	
	Musician Hospitality	\$1,500.00		\$0.00	
	Musician Equipment/Tech	\$3,500.00		\$0.00	
	Kids Zone Vendors	\$1,500.00		\$0.00	
			\$16,500.00		\$0.00
Supplies & Equipment					
	Supplies	\$1,000.00		\$0.00	
	Rentals	\$2,000.00		\$0.00	
		\$500.00			
			\$3,500.00		\$0.00
Volunteers					
		\$100.00			
		\$300.00			
			\$400.00		\$0.00
TOTAL EXPENSES		\$20,400.00	\$20,400.00	\$0.00	\$0.00
TOTAL NET INCOME		-\$19,900.00	-\$19,900.00	\$0.00	\$0.00

Visitors By Origin

Apr 20 - Apr 20, 2024

Visitors By Origin

MCC Amphitheater - BBQ
101 East Butler Road, Mauldin, SC 29662



MCC Amphitheater - BBQ
101 East Butler Road, Mauldin, SC 29662

Zipcode / City	Visits (% of Total)
29681 Simpsonville, SC	171 (12.5%)
29607 Greenville, SC	166 (12.1%)
29680 Simpsonville, SC	140 (10.3%)
29662 Mauldin, SC	129 (9.5%)
29601 Greenville, SC	87 (6.4%)
29609 Greenville, SC	58 (4.3%)
29673 Piedmont, SC	55 (4%)
29615 Greenville, SC	39 (2.8%)
29611 Greenville, SC	38 (2.8%)
29640 Easley, SC	33 (2.4%)

Apr 20th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





State of South Carolina
Office of the Secretary of State
The Honorable Mark Hammond

10/17/2024

City of Mauldin
Seth Duncan
5 E BUTLER RD
MAULDIN, SC29662-2401

RE: Exemption Confirmation

Charity Public ID: P81090

Dear Seth Duncan :

This letter confirms that the Secretary of State's Office has received and accepted your Application for Exemption. **If you submitted your Application for Exemption using the Charities Online Filing System, this letter of confirmation has been issued pending further review by Division of Public Charities staff.**

The exemption for your charitable organization will expire on 11/15/2025. If any of the information on your Application for Exemption form changes throughout the course of the year, please contact our office to make updates. It is important that this information remain updated so that our office can keep you informed of any changes that may affect your charitable organization. Additionally, if at any time your charitable organization no longer qualifies for an exemption, the organization must immediately register with the Secretary of State's Office. Please note that failure to comply with the registration provisions of the Solicitation of Charitable Funds Act may result in fines of up to \$2,000.00 for each separate violation.

If you have any questions or concerns, please visit our website at www.sos.sc.gov or contact our office using the contact information below.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Wickersham", with a long horizontal line extending to the right.

Kimberly S. Wickersham
Director, Division of Public Charities